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| SWOT ANALYSIS |

*Before circulating a SWOT analysis decide whether you want to look at your organisation as a whole or at one specific objective or priority. This may depend on the stage of planning you are at, who exactly you are consulting and what your focus is. If you want feedback on a specific objective, then ensure you include this on your document as indicated below.*

Look at your organisation’s current situation in terms of strengths, weaknesses, opportunities and threats (SWOT). Ask yourself some questions to try to identify any relevant strengths, weaknesses, opportunities or threats and complete the table below.

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| Objective/Priority: | *Write your organisational objective/priority here or delete this row if your focus is on your organisation as a whole.* | |
| Strengths | | Weaknesses |
|  | |  |
| Opportunities | | Threats |
|  | |  |